I use a local independent Internet Service Provider. I choose to do so because I enjoy "local service" and I enjoy contributing to the economy of my local area.

If BellSouth's petition is granted, this would mean that the large phone companies would no longer be subject to regulatory review of their broadband pricing to independent ISPs like Sonic.net. As a result, prices could be seriously increased. We have seen prices increase from our putting out to bid garbage services, cable services, and other local services.